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FUNDING CANCER RESEARCH SINCE 1968

Spring 2024

LAUNCH DATE
SATURDAY EVENING
JULY 13, 2024
PARAMOUNT STUDIOS, HOLLYWOOD
TIME: 6:00 PM

HONORING
**THE STANLEY AND JOYCE BLACK
FAMILY FOUNDATION**
3 GENERATIONS • A LEGACY OF COMMUNITY LEADERSHIP

CELEBRATING
BEST OF LA 2024
Los Angeles

COUNTDOWN TO
BLOCK PARTY 49

Concern Foundation’s 49th Annual Block Party will blast off on Saturday, July 13th at 6pm on the back lot of Paramount Studios Hollywood. This year’s theme, **MISSION CONCERN – CONQUERING CANCER, THE FINAL FRONTIER** will be out of this world thanks to our creative mastermind, John Ferdenzi and our team of volunteers that are already working on several of the décor elements to make the “space themed” event come to life.

Joining Concern as our 2024 Block Party Honorees are The Stanley and Joyce Black Family Foundation. The Black family and their foundation have been longtime supporters and sponsors of Concern since the early 70’s. For those who don’t know them, their family and family foundation have given so much to our community as entrepreneurs, philanthropists, and community leaders. Their support of the medical community, the arts, the underserved community, and Israel make them the perfect honorees for our Block Party. We will be honoring 3 generations of the Black Family Foundation for their on-going commitment and legacy of community leadership.

The backlot streets will be filled with plenty of musical and interactive entertainment on multiple stages featuring the Tom Nolan Band, D’ City Sound & Events, and a more mellow atmosphere on the Vibrato Grill Jazz stage. Throughout the venue, guests will find digital photo studios, lounges, casino style gaming, and beauty services. The evening will be topped off with an online silent and live auction

featuring items and packages including one-of-a-kind opportunities, concert and event tickets, restaurants, staycations, golf packages and many other wonderful experiences donated by our friends throughout the community.

For the 18th year, Los Angeles magazine will celebrate The Best of LA 2024 featuring lounges, photo booths, food & beverage stations, DJ dancing and much, much more. Los Angeles magazine will once again make a financial contribution to Concern to help further our mission.

Great food and beverages will line every street including notable mainstays of the Block Party, such as Vibrato Grill Jazz, The Grill on the Alley, Factor’s Famous Deli, NOBU Malibu, Brique French Toastery, Someone’s In The Kitchen, Dulan’s on Crenshaw, The Fry Girl, Mychal’s Bakery & Coffee, STK, Porta Via, Ocean Prime, The Gourmandise School, Emporium Thai, Casablanca Restaurant, and Pink’s Famous Hot Dogs just to name a few. Joining Concern for the first time are Pink Taco, Lei’d Cookies, Settecento DTLA, Chocolate and the Chip, smartwater, Veranda Cocktails, and many more joining every day.

Please lend your support again this year by being a part of the generation that is making the most significant advancements in eradicating cancer. Your donation today enables us to support young researchers so they can continue to make new discoveries and breakthroughs.

For more information about the Block Party and how you can get involved or become a sponsor or vendor, visit our website at: www.concernfoundation.org/block-party

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CONCERN
FOUNDATION

FUNDING RESEARCH – CONQUERING CANCER

MEET THE HONOREES: THE STANLEY AND JOYCE BLACK FAMILY FOUNDATION



STANLEY BLACK

Stanley Black, a seasoned real estate developer with over 60 years of experience, co-founded KB Development & Management where he spearheaded the creation of over sixty office, multi-family, and retail projects across Southern California. With a portfolio exceeding ten million square feet, his leadership as President of KB Management ensured the success of these endeavors, overseeing a team of nearly 200 individuals engaged in construction, operations, and management. In 1985, Stanley, alongside his son Jack, established Black Equities.

Beyond his achievements in real estate, Stanley's commitment to philanthropy shines brightly, leaving an indelible mark on the charitable landscape of Los Angeles. In 1989, Stanley and the late Joyce created their family foundation, The Stanley & Joyce Black Family Foundation, to carry out their mission of making the world a better place. Since then, Stanley has been honored by various civic organizations including the City of Hope, Cedars-Sinai Medical Center, Boy Scouts of America, and the National Conference of Christians and Jews, and actively supports local charitable causes such as Vista Del Mar Child and Family Services, Children's Hospital Los Angeles, and Holocaust Museum Los Angeles. His dedication extends globally as a member of the World Business Council, Chief Executives Organization, and a former Young Presidents Organization member.

Stanley Black's philanthropic legacy is a testament to his belief in the power of giving back, inspiring others to follow in his footsteps and create lasting change in their communities.

JACK BLACK

Jack Black has over 30 years of experience in commercial real estate, beginning his career with KB Development and Management and being involved both in the development of office buildings and in property management and leasing. In 1989, Jack joined his father, Stanley Black, in opening Black Equities.

Outside of his corporate role, Jack is committed to giving back to the Los Angeles community. Jack is a Director of the Stanley and Joyce Black Family Foundation and supports many charitable organizations such as the University Kidney Research Organization, Temple of the Arts, and Project Angel Food.

Jack's devotion to philanthropy is mirrored in his personal life, where he finds joy in nurturing his family's spirit of giving. Alongside his wife, Joanie, and their daughter, Brittany, Jack instills the values of compassion and generosity, ensuring that their legacy of making a positive impact continues for generations to come.

JILL BLACK

Jill Black Zalben joined Black Equities in 2004. While actively involved in managing her family's real estate portfolio, she also serves as a Director of the Stanley and Joyce Black Family Foundation, channeling resources towards meaningful causes.

Her passion for philanthropy shines through her roles on the boards of prestigious organizations like Cedars-Sinai Board of Governors, The David Lynch Foundation, Temple of the Arts, Debbie Allen Dance Academy, UCLA Luskin School of Public Policy, and UCLA Health. Jill's dedication extends to supporting numerous Los Angeles-based initiatives such as Project Angel Food, where she actively contributes to breaking the cycle of chronic homelessness, poverty, and social inequalities.

Jill's impact goes beyond financial contributions. Her involvement with The People Concern, The Giving Spirit, Union Rescue Mission, and

ADL showcases her commitment to effecting positive social change. She firmly believes in the power of mentorship, recognizing it as a transformative force in empowering young individuals to achieve personal growth and seize social and economic opportunities.

In addition to her hands-on involvement, Jill has engaged with Southern California Grantmakers and Council on Foundations, amplifying her impact within the philanthropic community. Holding a Bachelor's Degree in Public Communications from The American University in Washington, D.C., she combines her expertise with her passion for social change.

Jill is a proud mother of two children, Zach and Torie, who inspire her dedication to building a better world for future generations.

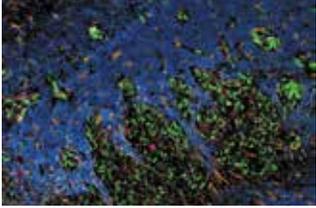
ZACH ZALBEN

Zach Zalben, a Los Angeles native, is a graduate of Loyola Marymount University with a Bachelor of Arts degree in Urban Studies. Much of his spare time is spent with various organizations, including YPO. He is on the board of The Stanley & Joyce Black Family Foundation, Friends of the Israel Defense Forces Los Angeles Chapter, Beverly Hills Temple of the Arts and Children's Hospital Los Angeles.

Today, Zach is the CEO of Black Equities and oversees its day-to-day operations as well as acquisitions & dispositions, development, redevelopment, financing and more. He spent his high school summers as an intern then continued part time throughout college. Black Equities owns over 12 million square feet of industrial & retail real estate as well as over 2,000 apartment units, with a heavy concentration in southern California. The company is actively entitling, building and rehabbing senior living facilities, warehouses, shopping centers, quick service restaurants, and apartments.

NEWS RELEASE 11-SEP-2023

Discovery of protein-protein interaction lays foundation for future glioblastoma therapy



Peer-Reviewed Publication
THE HOSPITAL FOR SICK CHILDREN
IMAGE: A FLUORESCENT IMAGE OF GLIOBLASTOMA CELLS (GREEN) SCATTERED AMONG HEALTHY BRAIN TISSUE (BLUE)
CREDIT: THE HOSPITAL FOR SICK CHILDREN (SICKKIDS).

The discovery of a previously unknown molecular target has inspired what may become a therapeutic breakthrough for people with glioblastoma, the most common and aggressive brain cancer.

When people hear the word “cancer” they often picture a single mass, but glioblastoma cells are also highly invasive and spread quickly from the central mass, making it very difficult to fully eradicate. Even with current treatments such as temozolomide, the standard chemotherapy approved to treat glioblastoma, temozolomide-resistant tumours recur in more than 50 per cent of patients with less than one per cent surviving ten years after diagnosis.

In a study published in *Nature Cancer*, a research team at The Hospital for Sick Children (SickKids) showcased a new potential treatment approach for glioblastoma called a designer peptide, which targets a protein-protein interaction in the glioblastoma cells.

“By uncovering the role of a previously unknown protein-protein interaction in glioblastoma, we were able to develop a designer peptide which possesses robust therapeutic efficacy in treating all major types of glioblastoma in preclinical models,” says Dr. Xi Huang, a Senior Scientist in the Developmental & Stem Cell Biology program. “This could form the basis of next generation glioblastoma therapy.”

Protein-protein interaction holds key to glioblastoma aggression

The development of the designer peptide began when Huang and first author Dr. Weifan Dong discovered that two proteins called EAG2 and Kv 2, both highly present in glioblastoma cells, were interacting where cancerous cells meet with healthy brain tissue.

“We examined these two proteins closely and found that when they interacted they created a potassium channel complex that is fundamental to the aggressive nature of the cancer,” says Dong, a former PhD student and current post-doctoral fellow in the Huang Lab. “What’s amazing is that this EAG2-Kv 2 potassium channel complex appears to form only in glioblastoma cells, not healthy cells.”

Excited by their findings, Huang’s team began investigating this specific interaction as a potential target for glioblastoma treatment. They determined that EAG2-Kv 2 interaction is required for neurons to communicate with glioblastoma cells, facilitating tumour growth, invasion and chemoresistance. The designer peptide prevents the protein-protein interaction from occurring, slowing growth and deterring the cancer from spreading into surrounding cells. In preclinical models, the designer peptide also resulted in the death of glioblastoma cells across all subtypes of glioblastoma.

“Even tumours that had developed resistance to temozolomide responded to the designer peptide,” says Dong. “But we did not observe any side effects, likely due to the EAG2-Kv 2 interaction only seeming to be present in cancerous cells”.

Building a next-generation treatment

Over the course of the eight-year study the research team garnered important insights and support from leaders across the SickKids community, from Dr. Lu-Yang Wang, Senior Scientist in the Neurosciences & Mental Health program, to Dr. Roman Melnyk, Senior Scientist in the Molecular Medicine program and Co-Director of SPARC Drug Discovery, and Dr. Peter Dirks, Senior Scientist in the Developmental & Stem Cell Biology program.

Now, with the support of Industry Partnerships & Commercialization (IP&C) at SickKids, Huang’s designer peptide discovery has been protected by the filing of a Patent Cooperation Treaty (PCT) application, while active commercialization efforts led by IP&C are underway. Together, the team plans to complete preclinical studies and advance this designer peptide into clinical trials as soon as possible.

“Our study has benefited tremendously from the vibrant research community at SickKids,” says Huang, who also holds Canada Research Chair in Cancer Biophysics. “We are continuing to work closely with other scientists and industry partners to fully unlock the potential of the designer peptide and move our research from the lab into the hands of people who need it most.”

This research was funded by SickKids Foundation, the Canadian Cancer Society, Concern Foundation, b.r.a.i.n.child, Canadian Institutes of Health Research (CIHR), National Sciences and Engineering Research Council (NSERC), Sontag Foundation, Meagan’s HUG, Ontario Institute for Cancer Research, Ontario Ministry of Research, Innovation and Science, Arthur and Sonia Labatt Brain Tumour Research Centre, Garron Family Cancer Centre.



New study demonstrates promising novel treatment approach for metastatic breast cancer in phase 1b clinical trial.

Published in *Nature Cancer*, Dr. Evanthia Roussos Torres and her team, in collaboration with researchers at Johns Hopkins University, investigated treatment with a histone deacetylase inhibitor, which is a medication or compound that works by changing how genes are expressed within our cells, in combination with dual immune checkpoint inhibitor therapy in patients with advanced breast cancer. They discovered that pre-treatment with the histone deacetylase inhibitor, entinostat, and the use of dual-immune checkpoint inhibitors is a safe and promising strategy for metastatic breast cancer warranting further clinical evaluation in a Phase II study.

“These results certainly met our hypothesis that we could improve response to checkpoint inhibition in metastatic breast cancer. Our study highlights the need for a deeper investigation of the breast cancer tumor microenvironment with a focus on changes in myeloid (immune) cell populations to determine their role in sensitization of the tumor microenvironment to treatment with immune checkpoint inhibitors.”

- Evanthia Roussos Torres, MD, PhD



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BEST OF LA 2024
Los Angeles



- PREMIER: \$100,000**
Reserved tables, 50 Block Party tickets, Full Page Digital Tribute*, event signage and sponsor name on invitation
- BENEFACTOR: \$50,000**
Reserved tables, 36 Block Party tickets, Full Page Digital Tribute*, main stage signage and sponsor name on invitation
- PLATINUM: \$25,000**
Reserved tables, 24 Block Party tickets, Full Page Digital Tribute* and recognition in publicity materials
- HALL OF FAME DIAMOND: \$15,000**
Reserved tables, 18 Block Party tickets, Full Page Digital Tribute*
- PRESIDENT'S GOLD: \$7,500**
Reserved table, 12 Block Party tickets, Full Page Digital Tribute*

- RESEARCH PATRON: \$4,000**
Reserved table, 6 Block Party tickets, Full Page Digital Tribute*
- FAMILY CONTRIBUTOR: \$2,000**
4 Block Party tickets (2 adults and 2 children under 12), no table, Half Page Digital Tribute*
- INDIVIDUAL BLOCK PARTY TICKETS**
@ \$500 EACH QTY. _____ \$_____
**Fair market value of each Block Party ticket is \$125.00*
- DIGITAL JOURNAL DIGITAL TRIBUTES & LISTINGS**
 - Full Page Digital Tribute (15" w X 8" h) _____ **\$1,200**
 - Half Page Digital Tribute (15" w X 4" h) _____ **\$750**
 - Quarter Page Digital Tribute (7" w X 4" h) _____ **\$500**
 - Eighth Page Digital Tribute (3½" w X 2" h) _____ **\$250**
 - Friends of Concern (name only) List as: _____ **\$100**

(Please Print) Name _____ Company _____

Address _____

Phone _____ E-mail _____

Concern Solicitor _____ Sorry, I am unable to attend. Please accept my donation in the amount of \$ _____

Enclosed is my check made payable to Concern Foundation \$ _____ Please charge my: VISA MC AMEX DISC

Amount \$ _____ Acct.# _____ CVV _____ Exp. Date _____ Signature _____

Please Mail This Form

along with payment and artwork to:

CONCERN FOUNDATION

ATTN: TRIBUTE JOURNAL 2024

11111 WEST OLYMPIC BLVD. SUITE 214

LOS ANGELES, CA 90064

or you can submit your tribute and payment on-line at www.concernfoundation.org and e-mail tribute to wendy@concernfoundation.org

For further information call: 310-360-6100

LEARN MORE ABOUT CONCERN AT

www.concernfoundation.org

*Rules regarding exempt income for charities require "messages, tributes or acknowledgements" (as opposed to "ads") for the Tribute Journal. Messages may include a corporate logo and/or trademark message, but should not constitute an "ad" for the company. Concern Foundation's Federal ID #23-7002878

PLEASE RE-RUN THE SAME TRIBUTE AD FROM LAST YEAR'S JOURNAL.

WE ARE CREATING A DIGITAL TRIBUTE JOURNAL THAT WILL BE DISPLAYED ON A CONTINUOUS VIDEO LOOP ON LARGE SCREENS THROUGHOUT THE EVENT.

If you wish to submit your ad electronically, we accept PDF, EPS, JPEG, INDESIGN OR ILLUSTRATOR files suitable for 1920 x 1080 pixels (aspect ratio 16x9).

You can also send text in a Word document. If your ad includes logos or images, please send them separately as high resolution JPEG or vector files.

EMAIL ADS TO WENDY OHYE AT

wendy@concernfoundation.org

For corporate sponsorship opportunities, please go to

www.concernfoundation.org/sponsorships

AD DEADLINE: FRIDAY, JUNE 21, 2024

Auction Donation Form 2024

SILENT & LIVE AUCTION

PLEASE PRINT

Company Name _____

Contact Name _____ Contact's signature required _____

Address _____

City _____ ST _____ Zip _____

Phone (day) _____ E-mail _____

Concern Foundation Contact _____

Item(s) _____

Brief Description for the online listing: _____

Do you have any promotional items or pictures to display on the auction site? _____

Company Website/Social Media Links _____

Any restrictions on this donation? _____

Retail Value _____ Expiration Date _____

*** Please furnish gift certificates which are valid as of our July 13, 2024 event date**

Please check one: Donation enclosed To be delivered Please create certificate

Please return this form as soon as possible or no later than FRIDAY, June 7, 2024

Please send completed form by mail to:

Concern Foundation, Auction Committee
11111 W. Olympic Blvd. Ste 214, Los Angeles, CA 90064-1842

OR electronically to **vanessa@concernfoundation.org**

Alternatively, you may scan the **QR code** on the right to complete the form online.



CONCERN UPDATES

New Board Chair Jackie Gottlieb

The Concern Foundation has been an integral part of my life since we founded it in the 1960s to honor my dear friend Beverly Wolman of blessed memory. As the first president of Concern Foundation, I am honored to take up the mantle of Board Chair more than 5 decades later. It has been a joy to watch Concern grow from a fledgling group that my late husband Stanley and I helped start, to a world-class organization that has raised over \$75m and touched thousands of lives over the years all while advancing the science of cancer research. As we gear up for the 49th and 50th Block Parties I look forward to working with everyone to continue to grow this organization that emanated from my heart.



New Board Member JaBari Brown

As a longtime Concern Foundation volunteer, I have been seeking ways to better support the mission of conquering cancer. Serving as a board member presents me with the perfect opportunity to do so. **-JaBari Brown**



Concern Welcomes New Hire: Vanessa Bond

Vanessa is the newest member of the Concern family, joining the team in the fall of 2023. Her focus within the organization is on donor management and event planning. While earning her Public Relations & Communication degrees at Arizona State University, Vanessa worked at their Alumni Association. She then went on to work in entertainment public relations, specifically in the events sector. After working 16 years in the television industry as a Casting Producer, Vanessa was ready for a new chapter and is thrilled to be returning to the world of non-profit!



Concern Foundation for Cancer Research Raises \$2.1 Million at its 48th Annual Block Party Beating Previous Record

On Saturday, July 8th, 2023, Concern Foundation for Cancer Research successfully produced its 48th Annual Block Party on the backlot of Paramount Studios in Hollywood featuring multiple stages of live entertainment, casino-style games, live and silent auctions, and food, desserts, and beverages from over 70 of Los Angeles' best restaurants and caterers.

Themed as **THE LAND BEFORE TIME: THE EXTINCTION OF CANCER**, the Foundation celebrated by honoring the Kallick Family with the Lifetime of Giving Award and saluting Cedars Sinai Cancer for their groundbreaking work focused on conquering cancer. Cedars Sinai Cancer was presented with a check for \$50,000 to support their U-GROW program that helps to prepare the next generation of cancer research scientists. The sold-out event hosted over 3,500 guests, successfully raising \$2,100,000 for cancer research through sponsorships, ticket sales, donations, and bids on auction items. In doing so, they were able to raise more than last year's total when the foundation met their historic \$2 Million milestone mark in raising funds for cancer research with this annual event alone. The successful event was led by the Concern office staff, a team of volunteers, and designed once again by John Ferdenzi of Town and Country Event Rentals.

The Kallick Family, in receiving their award stated, "We were humbled by the recognition. We were so pleased to assist in raising funds for cancer research."

2023 marked Concern's 48th Annual Block Party and since its inception, Concern has raised over \$74 Million in salary support for over 1000 gifted cancer scientists studying cancer.

For the 17th year, Los Angeles Magazine has been Concern Foundation's media partner and in their long-lasting relationship, featuring their "The Best of LA 2023®" on *Los Angeles Magazine's* Street at the block party. Los Angeles magazine has donated \$365,000 to date in support of cancer research.

The backlot streets were filled with plenty of musical and interactive entertainment on multiple stages featuring the Tom Nolan Band, D' City Sound & Events, and the Vibrato Grill Jazz stage. Guests enjoyed foods and beverages from over 70 vendors including notable classics such as Herb Alpert's Vibrato Grill Jazz, 1212 Santa Monica, A.O.C, APB, Bar Hayama, Beam Suntory, The Breakfast Club, Brique French Toastery, Cafe Dulce, California Sushi Academy, Casa Azul, Casablanca Restaurant and Catering, Casita Restaurant and Bar, Don Francisco Coffee, Dulan's on Crenshaw, Emporium Thai, Factor's Famous Deli, Farm Fresh to You, Firefly, Fogo de Chao, Fresh Brothers, GourMel Catering, Gyu Kaku Japanese BBQ, H&H Brazilian Steakhouse, Just Jan's, La Boheme, LAVO Ristorante, Leona's Sushi House, Maria's Italian Kitchen, Miracle Noodle, Niku Nashi Vegan Sushi, Nobu Malibu, Pink's Famous Hot Dogs, Pitchoun!, Porta Via, Someone's in the Kitchen (SITK), STK,



Tao, The Gourmandise School, The Grill on The Alley, The Hideaway, The Highlight Room, The Village, This Messy Table LA, West & Co., Asahi, Boisset Collection of Wines, Common Space Brewery, Deutsch Family Wine & Spirits, Duba Tea, Dulce Vida Tequila, Empress Gin, The Glenrothes, HEAVENSAKE, HOP WTR, Milagro Tequila, Mountain Valley Spring Water, Nobu LA, Nuda Tequila, Pasquini Espresso Co., ROAR Organics, Robeks, Shake N' Teas, Simply Mixology, Skye Spirits and Imported Wines, Tequila Cabal, The Beverly High Rye, Tito's Handmade Vodka, Weaver's Coffee & Tea, Bertha Mae's Brownie Co., Buzz Bar, Cremily Authentic French Frozen Yogurt, DeLuscious Cookies & Milk, East Side Cheesecakes, La Conversation Bakery, Little Secrets Chocolates, Mamala's Mandel Bread, Marsatta Chocolate, Melona, Mochidoki, Mychal's Bakery & Coffee, and The Toffee Twins.

In addition, notable corporate sponsors included: AV Masters, Global Travel Collection, Hirsch Family Foundation, Natural History Museum, Nouhaus, Paramount Pictures Studios, Princess Cruises, SnapIt Studio, Town and Country Distinctive Event Rentals & Services, Yamaava' Resort & Casino, and The Zacuto Group.

CONCERN IN THE COMMUNITY



A Magical Day of Joy: Concern Foundation's Annual Holiday Party for Pediatric Cancer Patients

On December 9th, the Concern Foundation hosted its annual Holiday Party for pediatric cancer patients and their families at Paramount Studios, transforming the day into a heartwarming celebration filled with love and joy.

Children and families enjoyed a variety of activities and surprises, from watching the Teenage Mutant Ninja Turtles movie to decorating pizzas from Fresh Brothers, cookies, and ornaments, writing letters to Santa, and experiencing the rare delight of Hollywood snowfall. The presence of Mini Therapy Horses and therapy dogs added an extra layer of warmth and comfort to the event.

A heartfelt thank you goes out to Fresh Brothers, Pink's Hot Dogs, Factor's Famous Deli, Krispy Kreme Donuts, Sugar Babies, Snapit Studios, John Ferdenzi and Priscilla Perez, D' City Sound and Event Production, NBC/

Universal Women's Network, Brian Kramer Photography, Paramount Studios, Leanne and Rubio, WSDM Water, Camp Ronald McDonald, Natural History Museum, The Yellow Project, Beauty Bus Foundation, Make Good, Inc, Poppikit Cake Kits, Dance and Dialogue, and all the generous donors and volunteers who dedicated their time and resources to bring joy to these families. The Concern Foundation's Holiday Party not only provided a much-needed respite for these families but also created cherished memories that will endure a lifetime.

In the spirit of giving, this event serves as a powerful reminder of the positive impact communities can achieve when they unite for noble causes. The magic of this day will undoubtedly linger in the hearts of all who shared in this heartwarming celebration.



Los Angeles Marathon and 5K Event: Team Concern Raises over \$212,000

For the fifteenth consecutive year, Concern Foundation partnered with the Los Angeles Marathon as an official charity, showcasing the commitment of its dedicated team. The LA BIG 5K and Los Angeles Marathon, held on March 18 and 19, proved to be another success. A total of 23 runners and walkers navigated the streets of Los Angeles, conquering the challenging Stadium to the Stars Los Angeles marathon course. The day before the marathon, on Saturday, March 18, Team Concern had a strong representation, with over 117 runners and walkers participating in the LA BIG 5K at Dodger Stadium.

The success of Team Concern was bolstered by the collaboration of seven different organizations: AYA@USC, Beauty Bus Foundation, Cedars-Sinai

Wellness, Resilience, and Survivorship Program, Hope for Henry, The Roy and Patricia Disney Family Cancer Center (DFCC), The Kevin Cordasco Foundation: Something Yellow, and Sharsheret.

Beyond the fundraising achievement of raising over \$212,000, the event served as a significant platform to raise awareness about cancer and the ongoing imperative for research. Participants from across the city, ranging from seasoned runners to casual walkers, united with a shared goal of supporting cancer research and those impacted by the disease. For cancer survivors, it provided a meaningful opportunity to come together, celebrate their triumphs, and contribute to a cause deeply important to them.



under the MICROSCOPE

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