

under the MICROSCOPE



CONCERN

CONQUER CANCER NOW

FUNDING CANCER RESEARCH SINCE 1968

Fall 2018



**CONCERN FOUNDATION'S
44TH ANNUAL BLOCK PARTY
RAISES \$1.8 MILLION
FOR CANCER RESEARCH**



On Saturday, July 14th 2018, Concern Foundation for cancer research, led by event chair Lexy Carroll and a huge team of volunteers, successfully produced its 44th Annual Block Party on the backlot of Paramount Studios in Hollywood on the foundation's 50th anniversary. Themed this year as Cancer Crusaders, the highly anticipated and sold-out event hosted approximately 4,000 guests, successfully raising \$1.8 million for cancer research through ticket sales, donations and bids on auction items.

All guests had a chance to experience over 70 restaurants, caterers, and beverage vendors including Dulan's Soul Food, Button Mash, Herb Alpert's Vibrato Grill & Jazz, Tito's Handmade Vodka, Fogo de Chao, Fresh Brother's Pizza and Pink's Famous Hot Dogs. The night was filled with interactive entertainment such as casino-style gaming, a celebrity bar hosting actors Lili Bordán (BATTLESTAR GALACTICA, THE NUN), Gabe Jarret (REAL GENIUS) and Sean Marquette ("Ultimate Spider-Man"); the original TV Batmobile, and live and iconic Super Hero "streetmosphere". The Best of LA® on Los Angeles Magazine's street featured lounges, photo booths, food stations, beauty services by Beauty Bus and customizable tote bags sponsored by Infiniti.

During the evening's festivities, the event's main stage held the annual live auction as well as the presentation of this year's honorees and award recipients. The live auction led by lifestyle expert and entertainment reporter, Mar Yvette, presented guests with the option to bid on prizes including VIP tickets to the 2018 American Music Awards, a six-night vacation in Maui, and Dodger Dugout seats. This year Concern's surprise recipient of the Spirit of Concern award was John Ferdenzi of Town and Country Event Rentals. John was recognized for his dedication and commitment to Concern and as a valued member of the extended Concern family for more than two and a half decades. He has given his time and creative talents to assist at various Concern Block Parties and annual holiday events.



In connection to this year's theme, the foundation was happy to honor Dr. Jay & Kris Calvert and family as this year's "Cancer Crusaders" for their participation in helping to conquer cancer through research. Honored on stage alongside his family, Dr. Jay & Kris Calvert openly shared their personal experience with cancer. The Calvert's 10 year old son Ace was diagnosed with Acute Lymphoblastic Leukemia at age 4 and while today he has beaten his cancer, ALL (Acute Lymphoblastic Leukemia) can always return and he is never truly cured. This is a major reason he and his family feels so strongly about raising money to help find a permanent cure.

Jay himself was a young scientist who could not get funding early in his career as a molecular biologist and he personally knows how important our mission to supporting young investigators is to jump start researcher's careers. Concern Foundation is proud to have these members of the community serve as this year's honorees.

For Concern, it was a true honor to welcome and see nearly 4,000 of the true super heroes, our donors, all gathered together helping us raise funds to conquer cancer. The event brought together 4 generations of donors and 5 decades of cancer researchers that Concern has funded all surrounded by a tremendous outpouring of love and support by our local business community that donate their time and talents so that we can give as much money as possible to support cancer research.



THANK YOU TO ALL OF OUR VENDORS!

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**CONCERN
FOUNDATION**
FUNDING CANCER RESEARCH WORLDWIDE



A message from Ilyse Teller

Concern Foundation Executive Board Chair

It's been a busy few months since my last message - and we're gearing up for a calendar full of meaningful activities in the next few months.

Our annual Block Party was again another major success, raising \$1.8 million - monies that will go to funding a majority of our research grants. Unfortunately, the past couple weeks though saw us lose one of our most valued Board members, someone who has been at Concern from the beginning, and advice we relied on over all those years - Larry Powell passed away at 94 after leading such a rewarding life. His leadership and legacy will live on forever.

Coming up - Israel, Soul Cycle, a golf tournament, and the annual holiday party for the kids. Derek and I, along with Steve Freed and Dana Schwartz, are honored to be guests at the dedication of the Concern Foundation Laboratories at the Lautenberg Center at Hebrew University in Jerusalem the first week of September. Concern's long-time funding of an Endowment at Hebrew University is being recognized by the many grateful researchers who have and will benefit from our efforts - and, likewise, we are so very grateful for all the work they do

with their research. The 5th Annual Soul Cycle event comes up in early September too. Having raised over \$100,000 in the previous 4 years, this year's event is a tribute in itself to Molly Schreiber, Soul Cycle's premier instructor who has led the annual event with my daughter Courtney Teller, and who is "retiring" from Soul Cycle. In late October, we are once again the very grateful beneficiaries of the annual CLA (formally NSBN) golf tournament, an event that has provided Concern with over \$250,000 in the past few years to fund research. And in December, our annual Holiday Party for the pediatric cancer patients and their families at Paramount Studios. A day that includes a movie screening, lunch, dancing, games, Beauty Bus Foundation make-overs, candy, presents and Santa for 125+ patients and their extended families to enjoy.

I'm almost tired from just writing about it all! We hope that you will join us at as many of these events as you can - not only to support Concern financially, but to show all those behind our efforts to fund research how important they are to our organization!

Lisi

Executive Board Chair



**44TH ANNUAL
BLOCK PARTY
JULY 14, 2018
PARAMOUNT STUDIOS**

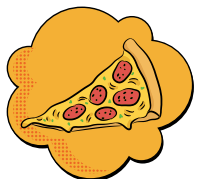
**CELEBRATING
50 YEARS
OF SUPER HEROES
RESEARCHERS, DONORS
& VOLUNTEERS**

**HONORING
CANCER CRUSADERS
THE CALVERT FAMILY
CELEBRATING
BEST OF LA 2018
Los Angeles MAGAZINE**





THANK YOU TO OUR INCREDIBLE 2018 BLOCK PARTY FOOD & BEVERAGE VENDORS!



FOOD

- 1212 SANTA MONICA
- BAR HAYAMA
- BONE KETTLE (LAURA'S LEAN)
- BUTTON MASH
- CAFÉ DEL REY
- CALIFORNIA SUSHI ACADEMY
- CASABLANCA RESTAURANT & CATERING
- COCINAS Y CALAVERAS
- DULAN'S ON CRENSHAW SOUL FOOD
- EL FLORIDITA
- FACTOR'S FAMOUS DELI
- FARM FRESH TO YOU
- FOGO DE CHAO
- FRESH BROTHERS
- GIACOMINO DRAGO GROUP
- GUS'S BBQ
- GYU-KAKU
- HERB ALPERT'S VIBRATO GRILL & JAZZ
- HEY 19 PUBLIC HOUSE
- KABUKI JAPANESE RESTAURANT
- LAUREL POINT RESTAURANT
- MARIA'S ITALIAN KITCHEN
- MARMALADE CAFÉ & CATERING SANTA MONICA
- MIRACLE NOODLE
- OAK SMOKE BBQ



- OCEAN PRIME BEVERLY HILLS
- PINK'S FAMOUS HOT DOGS
- POPCHIPS
- PORTA VIA
- PRUFROCK PIZZERIA
- SAMBA BRAZILIAN STEAKHOUSE
- SITK - SOMEONE'S IN THE KITCHEN
- STK LOS ANGELES
- STONEFIRE GRILL
- TAVERN
- THE GRILL ON THE ALLEY
- THE URBAN OVEN

BEVERAGE

- ASAHI BEER U.S.A.
- BAI
- BUZZBOX
- DON Q
- DULCE VIDA
- GROCERS BOTTLING
- HIMALAYAN WATER
- HUBERT'S LEMONADE
- KEVITA
- NUDA TEQUILA
- OUI JUICE
- PASQUINI ESPRESSO CO.



- REED'S INC.
- SUJA JUICE
- TITO'S HANDMADE VODKA
- WEAVER'S COFFEE AND TEA

DESSERT

- BERTHA MAE'S BROWNIE CO.
- DELUSCIOUS COOKIES & MILK
- EVAROSA ICE CREAM
- FRY GIRL
- GLUTEN FREE GODDESS
- JUST JANS
- MYKIE'S
- SUPERCOOL CREAMERY

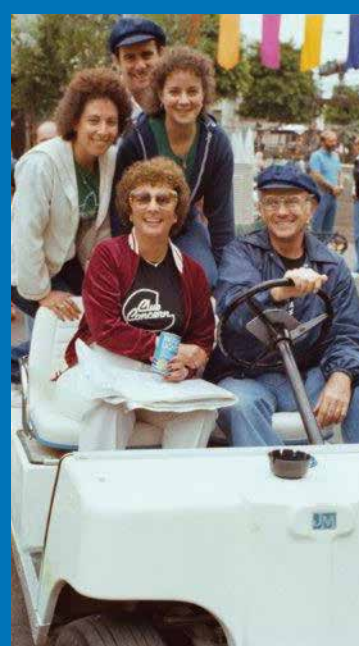
ENTERTAINMENT

- 3DCHEEZE
- BRIAN KRAMER PHOTOGRAPHY
- D'CITY SOUND AND EVENT PRODUCTIONS
- FOTO SPARK
- FOX TALES
- ISLAND INK
- TOM NOLAN BAND
- VITA PERFETTA

With heartfelt sorrow the Concern Family mourns the passing of **Larry Powell**

Larry was not only a founder and a leader of Concern Foundation and so many other organizations throughout our community, he was also a friend that went out of his way and say hello to everyone with a huge smile on his face. He was a wise and gentle giant who led by example and enriched our lives by making this world a better place. His indelible impact will remain in our hearts forever. On behalf of the entire Concern family I extend our deepest sympathies to the entire Powell Family.

Derek Alpert



Concern Welcomes New Hire: **Wendy Ohye**

Wendy Ohye, a native Angeleno, comes to Concern Foundation with over 6 years of experience working in the non-profit world. Prior to that, she worked with children with special needs. She received her M.A. in Education, School Counseling from CSUDH and her B.A. in Sociology from USC. When she's not at work, Wendy can be found taking pictures of her rescue dog, Teddy, or exploring the city with her husband, Jon. She is excited to join the Concern family and can't wait to work with everyone.



CONCERN IN THE COMMUNITY

CONCERN *now* Update

Concern Now has been busy the last few months. June kicked off with a sold out Comedy night at the Hollywood Improv featuring the stylings of Jay Mohr and Amir K. A number of donors were kind enough to sponsor tickets to the parents of some of our pediatric cancer patients so they could have a night out. A big thank you to Bryan Johnson for organizing the event. June 9 was their first family event of 2018, kids age 2-6 participated in a fun morning of ninja training and play at Au Fudge Camp. In addition to honing their ninja skills participants were treated to amazing donuts from Kettle Glazed. Thanks so much to Rachelle Bell for coordinating. The group also had a fun grassy lounge area and photo booth at the July 14th Block Party. Stay tuned for more events!



Cycle With Soul

The fifth annual Cycle with Soul on September 8. This year, we are honoring Molly Schreiber who has been an integral part of making this event an annual success. Each year, Molly has donated her time to be the instructor and helped Concern Foundation raise over \$100,000 for cancer research.

We would like to thank board member Courtney Teller for creating and leading this event. She has been instrumental in making it successful every year.

Also, a special thanks to Personal Dental, Anxiety Therapy LA, and Dr. Jay Calvert for sponsoring this event so that 100 percent of the proceeds go directly to cancer research!

Holiday Candy and Toy Drive

Summer has flown by and now it's once again time to collect candy and toys for our holiday party for pediatric cancer patients and their families!

Concern Foundation needs your help collecting leftover Halloween candy (or purchasing a bag or two) for pediatric cancer patients who won't be able to trick or treat this Halloween due to their illness.

We're also holding our annual Toy Drive so that all children at the party can receive holiday gifts. Please consider donating new, unwrapped toys--or host a toy drive within your family, community or workplace! We're looking for:

- Toys, crafts, one-size fits all clothing/accessories for ages 0-20
- Target gift cards
- Our highest need is gifts for teenagers and young adults
- No stuffed animals due to Children's Hospital regulations

Your donated candy and toys will be distributed to over 600 Los Angeles area pediatric cancer patients and their families at our annual Holiday Party on Sunday, December 9th at Paramount Studios. For some families, these are among the only gifts they will receive this holiday season so we are extremely grateful for your part in bringing them holiday cheer!

Items must be collected by Monday, December 3rd. Contact Concern with any questions.



Concern Foundation Laboratories at the Lautenberg Center for Immunology and Cancer Research

Concern Foundation is proud to announce that they have provided the lead funding gift for the new Concern Foundation Laboratories at the Lautenberg Center for Immunology and Cancer Research at Hebrew University in Israel. Concern has been committed to funding the Center since the early 70's when it was established by Professor David Weiss. The countless number of researchers, papers, new discoveries, better understanding and breakthroughs that have come from the men and women of the Center have made a huge difference in the quest to conquer cancer. We are confident that these 21st century state of the art facilities will result in even more breakthroughs and will also attract the next generation of great scientific minds that will get us even closer to our ultimate goal. Thanks to the astute stewardship of the financial team and leadership of the American Friends of Hebrew University and Concern, not one dime of the actual funds that our organization raised to support cancer research was used for this relocation project.



CONCERN FOUNDATION 2018 – 2020

CONquer canCER Now GRANT RECIPIENTS

On April 28th, Concern Foundation's Scientific Review Committee co-chaired by Anat Epstein M.D., Ph.D. of Children's Hospital Los Angeles and Jennifer Grandis M.D. of the University of California, San Francisco met in Los Angeles. The twenty-two seasoned researchers on the committee discussed proposals submitted by the thirty-eight finalists. This cycle, we received a record-breaking, six hundred and forty-one proposals.

With the recommendations from the committee meeting, our board of directors approved the top fifteen researchers for the 2018-2020 grant cycle, during their June meeting. As a result, each researcher will be funded with \$60,000 for their first year and if approved, a second year of \$60,000 will be granted.

We congratulate the following up and coming researchers on their excellent proposals and look forward to groundbreaking findings:

Lukas Edward Dow Ph.D. - Joan & Sanford I. Weill Medical College of Cornell University

[Colon Cancer: Targeting cancer-specific vulnerabilities in the WNT pathway](#)

Moshe Elkabets Ph.D. - Ben-Gurion University of the Negev

[Ovarian Cancer - Molecular Mechanisms: Underlying the molecular mechanisms of resistance of PI3Ka in ovarian cancer](#)

Robert Babak Faryabi Ph.D. - University of Pennsylvania School of Medicine Breast Cancer Epigenetic mechanisms

[Breast Cancer: Notch-driven Epigenetic Program of Triple-Negative Breast Cancer](#)

Lydia Finley Ph.D. - Memorial Sloan-Kettering Cancer Center

[Pancreatic Cancer & Cancer Metabolism: p53-driven \$\alpha\$ -ketoglutarate accumulation promotes tumor suppression](#)

Malay Haldar MD., PhD. - The Trustees of the University of Pennsylvania Malignant

[Sarcoma & Immune evasion by cancer: Targeting tumor-infiltrating antigen presenting cells for immunotherapy](#)

Tae-Hee Kim Ph.D. - The Hospital for Sick Children (Toronto, Canada)

[Gastric \(i.e. stomach\) Cancer Epigenetics: Epigenetic mechanisms of gastric tumorigenesis](#)

Antonis Kourtidis Ph.D. - Medical University of South Carolina

[Colon Cancer/miRNA: The Adherens Junctions orchestrate a tumor suppressing program via RNAi](#)

Philip Kranzusch Ph.D.: Dana - Farber Cancer Institute

[Any Cancer/Immunotherapy: Mechanism of human cGAS-DNA recognition and antitumor immune activation](#)

Selma Masri Ph.D. - The Regents of the University of California (Irvine)

[Lung Cancer and the environment effect on cancer: Circadian Sphingosine Signaling mediates Tumor/Host Crosstalk](#)

Sara Meyer Ph.D. - Thomas Jefferson University

[Leukemia \(AML\): Deciphering Non-Coding RNA Signaling in Acute Myeloid Leukemia](#)

Anoop Patel M.D. - University of Washington

[Brain Cancer \(glioblastoma\): Modeling intratumoral heterogeneity in glioblastoma using brain organoids](#)

Yuliya Pylayeva-Gupta Ph.D. - The University of North Carolina at Chapel Hill

[Pancreatic Cancer: Role of IL35 in immunotherapy resistance in pancreatic cancer](#)

Boyang Wu Ph.D. - Washington State University

[Prostate Cancer/Tumor Microenvironment: Dissecting stromal signals to target prostate cancer microenvironment](#)

Yanzhong Yang M.D., Ph.D. - Beckman Research Institute of the City of Hope

[Breast Cancer/Tumor Metabolism: Targeting Metabolic Pathways in Breast Cancer](#)

Franklin Zhong Ph.D. - Institute of Medical Biology, Biomedical Sciences Institute, A*STAR (Singapore)

[Skin Cancer & Cancer cell death mechanism: Pharmacologic inflammasome activation to treat SCCs](#)



LA Marathon

On Saturday, March 23rd and Sunday, March 24th 2019, Team Concern will hit the pavement to raise funds for cancer research at the 2019 Skechers Performance Los Angeles Marathon and 5K for the 10th year in a row! Last year, we raised over \$200,000. Let's make this the most successful year yet!

Race Options:

- LA BIG5K (March 23): 3.2 miles. This fun course winds through Elysian Park and finishes at Dodger Stadium. This is a great option for runners, walkers, and families.

- LA MARATHON Charity Challenge Half Marathon (March 24): 13.1 miles. The Charity Challenge starts in Hollywood and shares the marathon course to the finish in Santa Monica. The half marathon is only open to charity runners and is limited to 1100 participants. This option will sell out, so sign up early!
- LA MARATHON (March 24): 26.2 miles. The LA Marathon starts at Dodger Stadium and ends in Santa Monica. This scenic course takes runners past iconic LA landmarks as they make their way to the finish. It's a great course for both first-timers and experienced runners.

Registration is now open at concernfoundation.org/lamarathon

The Marni Fund

Concern Foundation for Cancer Research is proud to announce their new partnership with the Kaufman and Levine families and Krav Maga Worldwide. The Marni Fund was established in 2006 as a memorial to Marni Levine an extraordinary young woman, (1969-2006). The Marni Fund has been remarkably successful in funding ground-breaking women's cancer research at UCLA's Jonsson, USC Norris and City of Hope Comprehensive Cancer Centers in Southern California with a focused mission dedicated to developing improved treatments, new diagnostic procedures and the ultimate goal — to conquer cancer.

The Concern Foundation Marni Levine Memorial Research Awards will provide annual support for innovative cancer research scientists focused on women's cancers. The Concern Foundation Marni Levine Memorial Breast Cancer Seed Grants award will be designated for continued research in breast cancer.

Remembering Marni Levine

Marni Levine, a 4th degree black belt in Krav Maga was the highest-ranking female instructor in the world. She was a wife, a wonderful mother, a valiant and true friend, and in addition to all that she was devoted to Krav Maga and worked tirelessly

to make it grow. Krav Maga teaches civilians, soldiers and police officers the tactics system developed by the Israeli military. Marni, one of the founders of this multi-national organization, passed away on August 31, 2006, after a long and courageous fight against cancer.

Marni was a fighter who never believed in giving up and in her memory, her husband, two daughters, family and friends, and Krav Maga Worldwide have raised, with matching grants, nearly \$4,000,000.

The Marni Fund is supported by funds raised through Krav Maga Worldwide's annual Fight for the Cure seminars and events, and through donations directly to Concern Foundation in Memory of Marni Levine.

For more information about the research supported by The Marni Fund or to make a donation or send a tribute in support of breast cancer research to someone special, visit their website at: www.themarnifund.org





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43rd Annual Block Party at Paramount Pictures
Saturday, July 13, 2019

Concern Foundation Cheer Zone in Beverly Hills
Los Angeles Marathon & Charity Challenge

Sunday, March 24, 2019

LA Big 5K at Dodger Stadium
Saturday, March 23, 2019

Concern Holiday Party at Paramount Pictures
Sunday, December 9

Country Club

CLA (formerly NSBN) Charity Golf Tournament at Sand Canyon
Monday, October 29

UPCOMING EVENTS:

