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FUNDING CANCER RESEARCH SINCE 1968

Spring 2018

44TH ANNUAL
BLOCK PARTY
JULY 14, 2018
PARAMOUNT STUDIOS

CELEBRATING
50 YEARS
OF SUPER HEROES
RESEARCHERS, DONORS
& VOLUNTEERS

HONORING
CANCER CRUSADERS
THE CALVERT FAMILY

CELEBRATING
BEST OF LA 2018
Los Angeles MAGAZINE

BLOCK PARTY TO CELEBRATE CONCERN'S 50TH ANNIVERSARY

The 44th annual Block Party will be Saturday, July 14, 2018 on the backlot of Paramount Studios in Hollywood. This year we will celebrate

**50 YEARS OF SUPER HEROES:
RESEARCHERS, DONORS AND VOLUNTEERS.**

The event will be led by event chair Lexy Carroll and designed by John Ferdenzi of Town and Country Event Rentals. The fundraiser is expected to be attended by 4,000 guests with a goal to exceed last year's \$1.7 million dollars raised for cancer research.

For the 14th consecutive year, Concern will help celebrate The Best of LA 2018® on Los Angeles magazine's street which will feature lounges, photo booths, food stations, DJ dancing and much, much more.

The backlot streets will be filled with over 70 food and beverage vendors, including popular restaurants like Casablanca Restaurant & Catering, Mykie's, Gus's BBQ, Fresh Brother's Pizza, Super Cool Creamery, STK, Dulce Vida Tequila, Pink's Hot Dogs, and The Grill on the Alley, just to name a few.

Plenty of musical and interactive entertainment will be featured throughout the venue, including The Tom Nolan Band & DJ Dwayne Brown, photo studios, lounges and spa services provided by the Beauty Bus Foundation. The evening's Master of Ceremonies will be KNX1070 News radio's Frank Mottek. AV Masters will generously provide all of the audio and visual components that truly enhance the event.

One of the highlights of the evening will be the silent and live auction under the direction of this year's auction chairs Lynne Fox, Wendy Nogradi, Courtney Teller, Jaclyn Clifford, Allie Lehrman & Bettina O'Mara. Live and silent auction items and packages include one-of-a-kind opportunities, concert and event tickets, restaurants, staycations, golf packages and so many other wonderful items donated by our friends within the community. Last year the silent and live auctions raised over \$100,000!

Concern will honor Dr. Jay and Kris Calvert and family as this year's Cancer Crusaders for their dedication and commitment to conquering cancer. The Calverts' 10 year old son, Ace, was diagnosed with leukemia at age 5 and beat his cancer, so they truly know firsthand why conquering cancer is so vitally important.

Dr. Calvert himself was a young scientist who faced funding challenges early in his career as a molecular biologist, and he personally knows how critical our mission is in supporting young investigators' innovative research.

Beginning with a simple idea in the early 70s and seeing it become a reality with thousands of moving parts is the one thing that sets Concern's signature Block Party apart from most other organizations in this city. It takes a tremendous team comprised of three generations of volunteers all working together each year and this year's Block Party is on course to be one of our most successful fundraising events yet.

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A message from Ilyse Teller

Concern Foundation Executive Board Chair

2018 represents the 50th Anniversary of Concern Foundation. We've grown tremendously and our efforts in funding important research have been impressive.

In 1968, Concern Foundation believed that investing in the growing careers of young innovative researchers within the field of cancer immunology was the future and that the immune system, once understood, would someday be used to treat and control cancer. Today, we have the proof that "someday" is today!

As we start the New Year, I want to welcome all the Stop Cancer members who have joined Concern in our mission and commitment to support cancer research. It is our sincere hope that your commitment to the funding of cancer research remains steadfast and that you will consider transitioning and pledging your support through Concern with donations to our tribute program, our sponsorship program and by becoming actively involved.

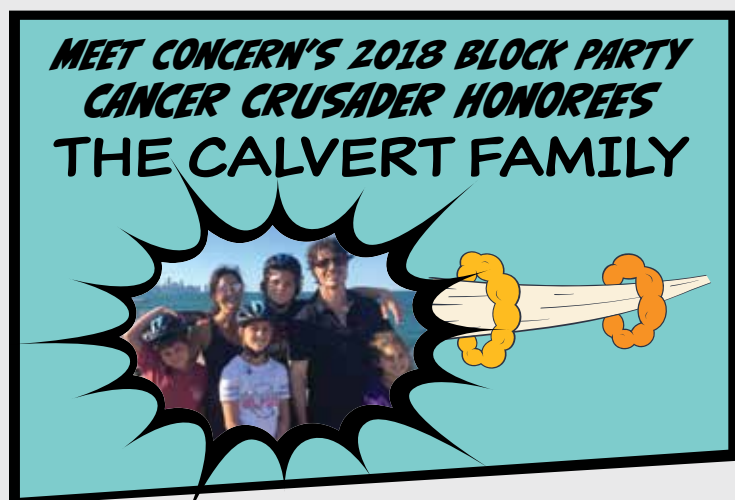
With all of the great progress being made in conquering cancer that has come from our two great organizations support, there is still so much more to be done. Funding research leads to progress and continuing that progress must come from

independent organizations like ours. Our donors' commitment is not to the organization's logo or name at the top of the stationary, they are committed to raising funds to support only the best cancer research scientists. By working together, looking forward and not back, we will be stronger and more focused than ever on our common goal to wipe out cancer.

Concern will continue to fund cutting edge projects and the next generation of top-of-the-line scientists who are investigating the area of cancer immunology research, thanks to Concern's Scientific Review Committee. Our biennial Committee meeting is April 28th and we look forward to telling you more about the results mid-year.

The cancer research community is truly grateful for all of the support by both organizations over the years to enable the important discoveries to be made by the brilliant investigators today and the ones that we will be funding together in the coming years. We look forward to extending that success in 2018!

Ilyse Teller



On March 21, 1998, Dr. Jay Calvert married Kristen Calvert (Kris) and began the Calvert family. The newlyweds had to tough it out in Pittsburgh, Pennsylvania for 3 years while Dr. Calvert finished his residency. During that time, the two of them solidified their love of hockey while attending as many Pittsburgh Penguins NHL hockey games as possible!

They moved to California where Dr. Calvert had his first experience as a tenure tract UC Irvine Assistant Professor of Plastic Surgery. It was also during this time that the Calverts had their first close encounter with cancer. Kris' father, Jim, was diagnosed with prostate cancer and not a good one. He fought hard during this time, but six years after initial diagnosis, prostate cancer took his life. Dr. Calvert's father, Jeff, was also diagnosed with prostate cancer. Jeff underwent a successful prostatectomy and has been a survivor for over ten years.

Kris and Jay had four children over the span of a few short years, 2004 to 2009. Beau (13), Cait (11), Ace (9), and Elle (8).

Beau remembers Kris' father's bout with prostate cancer and then, in 2012, saw his brother, Ace diagnosed with Acute Lymphoblastic Leukemia. Ace had been sick on and off from August of 2012 and the pediatricians kept chalking it up to his sinus infections, and other childhood ailments. However, when he couldn't walk the streets of the Pacific Palisades on Halloween, the Calverts all knew something was terribly wrong. He wasn't getting better, only worse. Dr. Calvert had to go to London to the Royal College of Surgeons to speak about his specialty, Rhinoplasty, a true honor, and before he left, Ace asked him, "Dad, do you think I'm going to die?" And his response was, "I hope not Ace, but I really don't know at this point." While Dr. Calvert was away, a smart pediatrician named Dr. Lisa Stern made the diagnosis and started induction therapy. Ace went through hell.

ACE CALVERT'S STORY

On November 9, 2012 when I was just 4 ½, I was diagnosed with leukemia. In a way I was glad to finally have an answer to why I didn't feel well. My parents had been worried about me for months. I had gone to the ER with my dad for ankle pain in August and the doctor there didn't think I needed to check labs because little kids like me hurt themselves like this all the time. I visited our regular pediatrician several times with infections and other non-specific symptoms. I would scream out in the middle of the night that my legs hurt. Finally around Halloween I could barely make it to walk around. I stayed home from school for a little while and the doctor thought I might have a sinus infection. Then on that final day, I was at school and screaming out for my parents. I got picked up immediately and taken to a different pediatrician in Santa Monica. Since we had just moved from Orange County to Los Angeles in September, this was my first time seeing this pediatrician, Dr. Lisa Stern.

As it turned out, Dr. Stern had completed a pediatric fellowship in hematology and oncology so she felt my liver and took my history and immediately sent me with my mom to have labs drawn at a UCLA facility. That very night only a few hours later, my mom and I drove over to the ER at Mattel Children's Hospital to be admitted for my leukemia diagnosis. My dad was traveling in London and got on the first plane back to be with me. I really have to thank Dr. Stern. I was in so much pain and discomfort. Little did I know I had such a serious health disorder and that I would be in for a lot more discomfort before I felt any better! But, I was on the road to treatment and recovery.

My treatment response was a little slow so I was classified high standard risk, but I am very lucky I have two sisters and a big brother who all came to see me in the hospital at various times during my stays. My parents stayed with me at the hospital and I ended up with the biggest collection of Bionicles outside of the Lego store! I was neutropenic often so our entire house was bathed in bleach and hand sanitizer! My parents bought a twin bed just for me and put it in their room so they could monitor my temperature and my pain during the nights. I played a lot of Lego video games on our Wii U pretty much every day! That part I liked a lot. My dad's stepfather even came out to live with us for 5 months along with our live-in nanny to help take care of me and the other kids since the demands of my health required A LOT of extra attention.

I lost my hair and was weak most of the time, but I still managed to have a great time with my family and even the nurses at the clinic. During my treatment I loved going to see everyone even though I still felt terrible for several days after each chemo treatment. I missed about 5 days of school each month.

On March 21, 2016 I turned 8 and we had a really big party since my treatment protocol ended on February 22nd and I didn't have to take all that chemo anymore!

Today I feel very lucky to be alive and healthy. Now I can really enjoy just being a kid and a proud cancer survivor!

It's truly an honor for Concern Foundation to recognize the Calvert family as this year's Cancer Crusader honorees for their commitment to helping provide salary support for cancer researchers and for sharing their personal story.

The Polar Express Arrives at Concern's Holiday Event



Concern Foundation welcomed nearly 600 pediatric cancer patients and their families to the 30th annual Holiday Party at Paramount Studios theater on December 17th. Designed by John Ferdenzi of Town & Country Event Rentals & Chris Siddens, and chaired by Kathlene Stakely, our Polar Express themed event started with a screening of this classic film followed by a party filled with candy and treats, good food, great activities, falling snow and of course bags of gifts for every guest.

This year we were joined by our new friends, Fresh Brothers Pizza. They were a smash hit, and made sure everyone left with tummies filled with their amazing pizza! The Beauty Bus Foundation tent was overflowing with guests to get a new hairstyle, a makeover, their faces painted and glitter tattoos. Hot dogs from Factor's Famous Deli had a line around the whole party and Krispy Kreme donuts were once again a huge crowd favorite. The day wouldn't be the same without the amazing DJ Dwayne Brown who had the entire crowd dancing and playing games, the addition of FoxTails Photos, bounce houses, Brian Kramer Photography and of course our beloved Santa Claus. Thank you to all our wonderful volunteers and to our donors throughout our community for an incredibly generous outpouring of toys and gifts. You all made this a very special day for these families!



Help Support Concern Foundation Buy Matzohgram® Printed Matzos for Passover

Concern Foundation is excited to offer you a fun way to celebrate Passover while supporting Concern with your purchase! Matzohgram® Printed Matzos were recently featured in USA TODAY, The Jerusalem Post, URJ Biennial in December and was awarded "Best New Product" at KosherFest (*the worlds largest all kosher food exposition*).

With each purchase, Matzohgram® will generously donate 30% of your product purchase back to your Concern Foundation. These monies will help fund our Cancer Research here at Concern Foundation.

Available in two sizes: Large and Mini. Each box contains multiple designs. Matzohgram® uses FDA compliant food grade edible inks and are Certified Kosher for Passover. All Matzos are baked by Matzot Aviv in Israel.

Purchasing is quick and easy:

1. Go To: www.Matzohgram.com
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Feel good knowing that Matzohgram® will generously donate 30% of your product purchase directly back to Concern Foundation. Pass along our exclusive Charity Code to friends and family to ensure Concern Foundation will also benefit when they order.

For further information call Whitney Carroll at 310-360-6100.

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Feel good knowing that 30% of your product purchase goes directly back to Concern Foundation!

Provide this exciting opportunity to support our Foundation to all your friends and family via email and social media. To ensure Concern Foundation benefits, make sure they use our "Charity Code."

CONCERN FOUNDATION
FUNDING CANCER RESEARCH WORLDWIDE

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Miss Mar Vista Drag Queen Pageant

Thank you to Concern supporter Joshua Fanning aka Mikaela Rush for donating his winnings of \$1,200 from Miss Mar Vista to Concern. There are so many ways to support cancer research while doing something you love.

"I rarely get the opportunity to do drag, and this is only the third time I have ever done it. Winning the crown tonight for #MMV3 is such an incredible honor, and I am grateful to all those who put this event on, and thankful for the beautiful contestants who strutted their stuff with me tonight! Even more excited that my charity of choice, Concern Foundation, wins the proceeds from tonight's event! Going to bed happy, and as a true queen!"



Saturday November 11th was Concern Now day in Los Angeles

Saturday November 11th was the official kick-off of Concern Now (the next generation of Concern) with two great SOLD OUT events. Concern Now day began that morning at 10:00 at Kidz Korner in Encino for a family-friendly kids' concert featuring one of the hottest kids entertainers in Los Angeles, the BeatBuds. The event was limited to 100 tickets and was fully sold out weeks in advance with many more guests asking to attend. The event was open to parents, grandparents, aunts, uncles, cousins and was a terrific Friend-raiser to help kick-off the next generation of Concern. A big thank you to Jaclyn Clifford, Jessica Nicastro and Melissa Moloshok for chairing this inaugural Concern Now family event.



That evening Concern Now in association with Concern Foundation hosted a sold out event at STK at the W Hotel in Westwood. The evening attended by over 150 guests featured food, drinks, games, music and introduced of the Dulce Vida Tequila Concern cocktail that will be sold at the STK LA restaurant with proceeds being donated to Concern. Several hundred toys, gifts and Target gift cards were collected at both events that were distributed at the Concern holiday event for patients and families. Thank you to Michelle Massi & Allie Lehman for chairing this fantastic night on behalf of Concern Now and Concern.

For more information on how you can get involved with Concern Now, please contact either Whitney or Megan at the Concern office.

NSBN Golf Tournament Raises over \$130,000 for Concern

October 30th was a beautiful day in Los Angeles and the sold-out NSBN Golf Tournament to benefit Concern Foundation was another huge success. This year's tournament raised a record breaking \$130,000 for cancer research.

This was Concern Foundation's fourth year partnering with NSBN, and to date the tournaments have raised over \$250,000. The money raised by the golf tournament will be granted by Concern to several different research projects in Los Angeles including a brain tumor research project at Children's Hospital Los Angeles, led by Dr. Anat Epstein, The Adolescent and Young Adult Cancer Program (AYA@USC) at USC's Keck Medical Center, and the Stem Cell Research Center at UCLA.

Thank you partners Steve Asher & Ken Miles and all of the generous golfers and friends of NSBN for supporting Concern and some very important cancer research projects in Los Angeles.



Researcher Spotlight: Troy McEachron, PhD at Keck School of Medicine of USC

We were recently invited to visit a research lab at USC Norris Comprehensive Cancer Center and met Troy McEachron, PhD, who is an assistant professor of research in the Department of Translational Genomics at Keck Medicine of USC.

With help from a Concern grant, Dr. McEachron's research focuses on two areas within adolescent and young adult (AYA) cancer: 1) the utilization of cutting-edge approaches to better define the molecular characteristics of sarcomas to enable more precise treatment strategies, and 2) the use of DNA and RNA sequencing technologies to identify and investigate the developmental and therapeutic aspects of sarcomas that predominantly arise in the pediatric and AYA populations.

We learned so much in a short amount of time and are very excited to see where Dr. McEachron's important research will lead in the treatment of adolescent and young adult sarcoma patients!



A visit with Dr. Scott Atwood at the University of California, Irvine 2016 – 2018 Conquer Cancer Now Grant Recipient

Basal Cell Carcinoma is the most common type of skin cancer in the world with over 4 million individuals affected by it every year in the United States alone. If detected early and the individual seeks proper medical advice, it can easily be treated. When individuals do not seek medical treatment approximately 10% become advanced stage situations and their cancer can't be surgically removed.

Of those advanced stage cases 60% don't respond to the current FDA drugs and of the remaining 40% of patients that do respond about 20% develop drug resistance. This is where Dr. Scott Atwood, current Conquer Cancer Now Grant Recipient at the University of California, Irvine comes in.

Dr. Atwood's lab investigates how Basal Cell Carcinomas form, progress and become resistant to drugs. They use a model and a new sequencing technique to observe changes in signaling pathways in cells to see if they're able to determine what enhances or suppresses drug resistance.

Traditionally cells from tumor biopsies were processed in bulk so researchers would get a data average, not individual differences. The new method Dr. Atwood uses allows him to compare individual cells and group them by specific characteristics. The model looks at what characteristic changes and mutations occur in those pathways before tumors develop, when they arise, and then when they become advanced and drug resistant. Dr. Atwood's method could help doctors develop new treatments in advanced resistant cases. This single cell sequencing has also led to his discovery of four new kinds of stem cells in the skin where there was only thought to be one before.

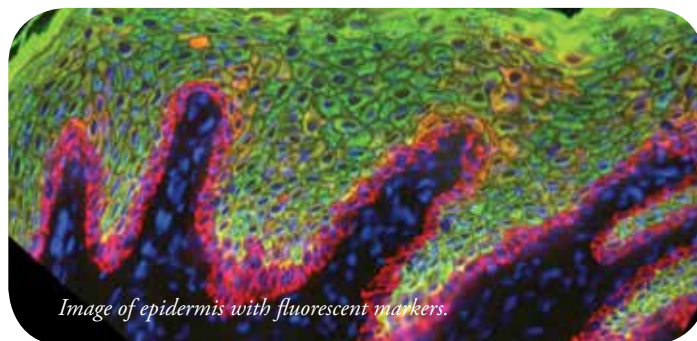


Image of epidermis with fluorescent markers.

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DR. JAY & KRIS CALVERT
AND FAMILY**

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BENEFACTOR: \$50,000

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- Half Page Digital Tribute (15" w X 4" h) **\$750**
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UPCOMING EVENTS:

Saturday March, 17

LA Big 5K at Dodger Stadium

Saturday, March 18

LA Marathon at Dodger Stadium

LA Marathon Cheer Zone at Santa Monica Blvd. and Rodeo Dr.

Saturday, April 28

Scientific Review Meeting at Palomar Hotel in Westwood

Tuesday, May 22 – Thursday, May 24

Block Party Invitation Mailing at the Concern Office

Saturday, July 14

44th Annual Block Party at Paramount Studios

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